

# Mixed Maker Shop

mixedmakershop.com

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One umbrella. Multiple branches. Everything points back to Mixed Maker Shop.

## Website Starter Checklist

Use this before you pick a theme or write final copy. Check boxes on screen or on paper.

### Clarify your goal

What should the site help you do (calls, estimates, bookings, leads)? Pick one primary outcome.

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### Pick your main CTA

What is the one action you want most visitors to take? (Call, text, form, book, quote)

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### Gather logo, images, services

Logo file, 5-12 real photos, short list of services with plain-language names.

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### List your pages

Home + what else? (About, Services, Service areas, Reviews, Contact, FAQ). Keep v1 small.

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### Prepare domain and hosting access

Who owns the domain? Where should DNS point? Do you have hosting login or want guidance?

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### Write basic business info

Hours, service area, phone, email, address if relevant. Short story: who you help.

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### Check mobile friendliness

Read key pages on your phone. Tap targets big? Phone easy to find? Forms short?

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### Plan follow-up

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Who replies to leads? How fast? What happens after someone submits a form?

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Mixed Maker Shop builds practical sites and tools for small businesses. Questions? Email [Topher@mixedmakershop.com](mailto:Topher@mixedmakershop.com)